

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Currently Amended) A system configured to claim a user-specific website, comprising:  
a phone call receiving device configured to receive telephonic communications; and  
a phone number detection device communicatively coupled to said phone call receiving device and configured to identify a source phone number when a phone call is received at the phone call receiving device;

wherein the system is configured to:

in response to receiving a request for a user-specific website, the request including at least one phone number associated with the request, effect a claim to the user-specific website based on verification of the at least one phone number by the phone number detection device, said verification comprising:

determining that the claim is pending and receiving additional confirmation that the claim should be activated;

~~and prompting for entry of the source phone number when the at least one phone number is not detected by the phone number detection device~~ verifying that the at least one phone number is a valid phone number, that the at least one phone number is not blocked, and that the at least one phone number is not locked; and

providing a personal identification number (PIN) for subsequent registration completion via a web interface;

and

in response to receiving the request by the phone call receiving device, effect the claim to the user-specific website based on verification of the at least one phone number by the phone number detection device and confirmation of the request via the web interface ~~at the website~~, said confirmation comprising:

determining that the claim is pending and receiving additional confirmation that the claim should be activated;

~~and~~ prompting for entry of the source phone number when the at least one phone

number is not detected by the phone number detection device and verifying that the entered source phone number is a valid phone number, that the entered source phone number is not blocked, and that the entered source phone number is not locked; and prompting for entry of a name associated with the request for the user-specific website and initiating a call back routine.

2. (Previously Presented) The system of claim 1, wherein the system is further configured to effect the claim by receiving telephone communications via the at least one phone number associated with the request indicating confirmation of the request.
3. (Currently Amended) The system of claim 1, wherein the system is further configured to accept the request based on completion of an electronic form via the web interface ~~at the website.~~
4. (Previously Presented) The system of claim 1, wherein the claim is valid for a pre-defined length of time.
5. (Currently Amended) The system of claim 1, wherein the verification further comprises receiving indication of the at least one phone number by the phone call receiving device and calling the at least one phone number.
- 6.-7. (Cancelled).
8. (Currently Amended) A method of claiming a website, comprising:  
in response to receiving a request for a user-specific website via a system website, the request including at least one phone number associated with the user-specific website, detecting, by a phone number detection device, a source phone number of a phone call received at a phone call receiving device and confirming a website claim by verifying that the at least one phone number associated with the user-specific website corresponds to the source phone number detected by the phone number detection device, said confirming further comprising:

determining that the website claim is pending and receiving additional confirmation that the website claim should be activated; and

~~prompting for entry of the source phone number when the at least one phone number is not detected by the phone number detection device~~ verifying that the at least one phone number is a valid phone number, that the at least one phone number is not blocked, and that the at least one phone number is not locked;

and

in response to receiving the request for the user-specific website via the phone call receiving device, detecting, by the phone number detection device, the source phone number of the phone call received at the phone call receiving device, and confirming the website claim by providing a personal identification number (PIN) during the phone call and receiving the PIN via the system website, said confirming further comprising:

determining that the website claim is pending and receiving additional confirmation that the website claim should be activated; ~~and~~

prompting for entry of the source phone number when the at least one phone number is not detected by the phone number detection device;

verifying that the entered source phone number is a valid phone number, that the entered source phone number is not blocked, and that the entered source phone number is not locked; and

prompting for entry of a name associated with the request for the user-specific website and initiating a call back routine.

9. (Previously Presented) The method of claim 8, further comprising:  
effecting the website claim in response to said confirming.
10. (Previously Presented) The method of claim 8, wherein the request is generated by completion of an electronic form at the system website.
11. (Original) The method of claim 8, wherein the website claim is valid for a pre-defined length of time.

12. (Previously Presented) The method of claim 8, wherein the at least one phone number is verified by disconnecting the phone call and establishing another phone call using the at least one phone number.

13.-14. (Cancelled).

15. (Currently Amended) A system configured to claim a user-specific website, the system comprising:

- a phone call receiving device configured to receive telephonic communications over a first connection, the telephonic communications including a request for a user-specific website and a phone number associated with the user-specific website;

- a phone number detection device communicatively coupled to said phone call receiving device and configured to determine a source phone number when a phone call is received at the phone number detection device and verify that the source phone number matches the phone number associated with the user-specific website;

- wherein:

- a website claim to the user-specific website is established based on verification of the phone number associated with the user-specific website by the phone number detection device and confirmation of the request, the confirmation comprising:

- entry of a ~~verification code~~ PIN for subsequent registration completion at a system website, the PIN provided via the phone call receiving device in response to receiving the website claim via the phone call receiving device;

- a verification phone call via the phone call receiving device in response to receiving the website claim via ~~[[a]]~~ the system website;

- determination that the website claim is pending and receiving additional confirmation that the website claim should be activated; and

- ~~prompting for entry of the phone number when the phone number is not verified by the phone number detection device~~

- verification that the phone number associated with the user-specific website is a

valid phone number, that the phone number associated with the user-specific website is not blocked, and that the phone number associated with the user-specific website is not locked.

16. (Previously Presented) The system of claim 15, wherein the website claim is valid for a pre-defined length of time.

17. (Previously Presented) The system of claim 15, wherein the verification comprises disconnecting the first connection and initiating a second connection using the phone number.

18. (Currently Amended) The system of claim 15, wherein the confirmation of the website claim is performed based on entry of ~~the a personal identification number (PIN)~~ at the system website.

19. (Cancelled).

20. (Currently Amended) A method of claiming a user-specific website, comprising: receiving a request for a user-specific website, the request received via telephonic communications over a first connection at a phone call receiving device or via a system website, the request including a phone number associated with the user-specific website;

in response to receiving the request via the telephonic communications, determining, by a phone number detection device, a source phone number of the telephonic communications, ~~and prompting for entry of the source phone number when the source phone number is not determined by the phone number detection device~~  
verifying that the phone number associated with the user-specific website is a valid phone number, that the phone number associated with the user-specific website is not blocked, and that the phone number associated with the user-specific website is not locked; and

indicating a personal identification number (PIN) for subsequent registration completion via the system website;

initiating a website claim to the user-specific website when the source phone number determined by the phone number detection device matches the phone number associated with the user-specific website; and

establishing the website claim in response to confirmation of the request, the confirmation comprising:

determination that the website claim is pending and receiving additional confirmation that the website claim should be activated;

entry of ~~a verification code~~ the PIN provided via the phone call receiving device in response to receiving the website claim via the phone call receiving device during the first connection; and

a verification phone call via the phone call receiving device in response to receiving the website claim via the system website.

21. (Original) The method of claim 20, wherein the website claim is valid for a pre-defined length of time.

22. (Previously Presented) The method of claim 20, further comprising disconnecting the first connection and initiating a second connection using the phone number.

23. (Currently Amended) The method of claim 20, wherein the confirmation is performed based on entry of the a personal identification number (PIN) at the system website.

24. (Cancelled).

25. (Currently Amended) A computing system configured to claim a user-specific website, the computing system configured to:

receive a request for a user-specific website, the request including a phone number associated with the user-specific website;

verifying that a source phone number for a telephone connection matches the phone number associated with the user-specific website and prompting for entry of the source phone

number when the source phone number is not verified,

verifying that the phone number associated with the user-specific website is a valid phone number, that the phone number associated with the user-specific website is not blocked, and that the phone number associated with the user-specific website is not locked;

providing a PIN for subsequent registration completion via a system website; and  
~~wherein the verifying comprising~~ determining that the request for the user-specific website is pending and receiving additional confirmation that the user-specific website should be activated, further comprising one of:

entry of ~~a verification code~~ the PIN at [[a]] the system website, ~~the verification code provided during a phone connection during which the request is received;~~ and

a verification phone call using the phone number associated with the user-specific website when the request is received via the system website.

26. (Cancelled).

27. (Previously Presented) The system of claim 25, wherein the request is received via a phone call data receiving device.

28. (Currently Amended) The system of claim 25, wherein the verifying that the source phone number for the telephone connection matches the phone number is performed by a phone number detection device.

29. (Currently Amended) A method of claiming a user-specific website, the method comprising:

receiving a website request to establish a website claim to one of a plurality of user-specific websites, each of said user-specific websites associated with at least one unique phone number; and

confirming the one of the plurality of user-specific websites by:

in response to receiving the website request via a phone connection, sending a personal

identification number (PIN) via the phone connection in response to verifying that the phone connection is established with the at least one unique phone number, prompting for entry of the at least one unique phone number when the at least one unique phone number is not verified and verifying that the at least one unique phone number is a valid phone number, that the at least one unique phone number is not blocked, and that the at least one unique phone number is not locked, the phone connection established through a phone call data receiving device, determining that the website claim is pending, receiving additional confirmation that the website claim should be activated, and confirming the website claim in response to receiving the PIN via a system website; and

in response to receiving the website request via the system website, establishing a confirmation phone connection using the at least one unique phone number.

30. (Previously Presented) The method of claim 29, wherein the phone connection is established by calling the at least one unique phone number.

31. (Previously Presented) The method of claim 29, wherein the phone call data receiving device is a call paging device.

32. (Previously Presented) The method of claim 29, wherein the phone call data receiving device is a facsimile device.